

Introducing OwnerLand Realty, Inc.

- Business Model
- Business Process
- Agent Service Products

230 Northland Blvd, Suite 215, Cincinnati OH 45246
www.OwnerLand.com



Business Model

- **Commission:** \$300/transaction up to 12 cap and \$99 up per calendar year.
No monthly fee. No any hidden charges.
- **Agent Business Cost:** \$150 sign up fee; \$200/year E&O; local board fees.
- **Agent Office:**
 - Agent will use home office for individual business. OwnerLand provide online “Virtual Office” and physical conference room to agents at no cost.
 - There is No phone duties. All listing agents will ONLY show their personal contact numbers on OwnerLand [For Sale sign](#).
- **Agent Support:**
 - Legal advise by email to: ownerland@ownerland.com will be answered within 24 hours.
 - Agent marketing/service support:
 - [Agent start up business order package](#)
 - On line support at <http://agent-manual.com>
 - Fee based service by contacting OwnerLand Marketing Department
 - Email address: marketing@ownerland.com

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Business Process

- **File Submission:**
 - Agent needs to E-mail the required completed file package in ONE PDF file to office manager with 72 business hours when “Listing File”, “Pending File” and “Closing File” have been created.
 - Required System: Need agent to subscribe an I-Fax service or have a professional adobe software w/a scanner to combine individual files.
- **Agent Virtual Office-Part I:** [Required contracts & forms.](#)
- [Agent Training Video:](#)
- **Earnest Money and Commission Check Handling:**
 - Agent needs deposit company’s EM and commission checks to any PNC Bank (SunTrust Bank in state of Florida) branch office after each pending and closing transaction.
 - OwnerLand will deposit agent’s commission into agent’s bank account within 48 business hours after a completed closing file is received.

Agent Service Products

- **Agent Virtual Office-Part II:**
 - Agent Business E-mail Account: *John@ownerland.com*. Google set up. Log in at <http://email.ownerlandrealty.com>.
 - Agent Online File Manager: Google Docs.
 - Agent Business Calendar: Google Calendar.
- **Agent Business Card:**
 - Custom design on two side. \$75 for 1000 and \$40 for re-order.
 - Other quantities are available by contact marketing@ownerland.com.
- **Agent Business Website:**
 - [Free Standard Set Up](#) or use agent website set up by local MLS.
 - [Economic Basic Set Up](#). \$50 set up fee, \$50/year maintenance fee.
 - [Professional Set Up](#) (Sample 1). \$250 set up fee, \$375/year.
 - [Professional Set Up](#) (Sample 2). \$250 set up fee, \$375/year.
- **Additional Marketing Services Request:**
 - Contact Marketing@ownerLand.com.

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